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VASAVI COLLEGE OF ENGINEERING (Autonomous), HYDERABAD
M.C.A. (CBCS) III-Semester Supplementary Examinations, June-2018

Finishing School-I

Time: 3 hours

Max. Marks: 70

Note: Answer ALL questions in Part-A and any FIVE from Part-B

Part-A (10 × 2 = 20 Marks)

- Fill in the blank with the right option from the given choices.
 - This time tomorrow some of the people in this room _____ to their home countries.
 a) will travel b) will travelling c) will be travelling d) will have travelling
 - Augusto couldn't open the classroom door because one of the other students _____ it from the inside.
 a) locked b) was locking c) has locked d) had locked
- Write about two things that you did yesterday?
- Directions:** Determine the meaning of the bolded expression. Choose the best answer.
 - The failure of crops in successive years put the farmer in a **tight corner**.
 a) in a closed room b) in a small field c) in a difficult situation d) in a meadow
 - The effort to trace the culprit was a **wild goose chase**.
 a) a fruitful hunting b) futile search c) ideal seeking d) genuine effort
- Janet was filled with humiliation, because of her careless remark. Using the synonym clue, the word **humiliation in this sentence means**
 a) Proud b) Shame c) Confident d) Happy
 His intense dislike, of his brother has caused him to live his life as a lonely person. Using the synonym clue, the word **intense dislike in this sentence means**
 a) Love b) Generous c) Tolerance d) Hatred
- Direction:** read each passage and identify how the information is being organized.
 - Ice-cream is a delicious frozen treat that comes in a many different colors and flavors. Two of my favorite flavors are strawberry and chocolate. Though both of these flavors are delicious, strawberry may contain pieces of fruit while chocolate usually will not. Even though more chocolate ice-cream is sold across the country annually than strawberry, each flavor tastes great inside of a milk shake.
 a) cause and effect b) compare and contrast c) chronological
 d) spatial / descriptive e) sequence / process
 - The ice-cream shop around the corner from my house has the best ice-cream in the city. When you first walk inside, there is a long chrome counter with matching stools extending to alongside the far wall. Right where the counter stops, the booth seating begins. There are lots of old-timey knickknacks on the walls and chrome napkin holders on all the tables. My favorite part of the shop is behind the counter glass, where they keep all of the ice-cream flavors. A rainbow of delicious sugary flavors is kept cool and delicious behind the counter glass.
 a) problem and solution b) compare and contrast c) chronological
 d) spatial / descriptive e) sequence / process
- Sequencing
 You will be given 4 sentences - A, B, C, D & E Once you read all 4 sentences, it is up to you to rearrange them in the correct order
 A) No other strife of interest dominated the 'post world war two' world like the cold war did.
 B) One man is attributed with ending the cold war, Mikhail Gorbachev.
 C) The end of the cold war was just an off-shoot of other major events he was involved with i.e. fall of communism in USSR.
 D) This however was not the biggest event Gorbachev was accountable for.
 E) The collapse of the Union of Socialist Soviet Republic fundamentally changed the world's economic and political environs.
 1) EABDC 2) BACDE 3) EBACD 4) BCEDA 5) ACBDE

7. Here's the Six Thinking Hats: What does each hat represent.

Hat	Thinking
1. White Hat	a) the positive side
2. Red Hat	b) the "devil's advocate"
3. Black Hat	c) the creative side
4. Yellow Hat	d) the emotional view
5. Green Hat	e) the organizing view
6. Blue Hat	f) the facts and figures

8. Look at these statements? What thinking hat does this come under?

- On November 8th 2016 the prime minister of India, announced on television that Rs.1000 and Rs.500 notes will no longer be legal tender from midnight that day.
- The immediate after effect of demonetization was a cash crunch like never before. The lines at banks meant that essential human resource was wasted standing in queues and this meant the economy was almost at a standstill.

9. Choose the best career objective amongst those given. Give your reasons for choosing that.

- "Looking to work for a company with a warm environment and great pay."
- "Looking for a challenging job."
- "Looking for an entry level position where I can utilize my strengths, with room for advancement."
- "To gain employment with a company or institution that offers me a consistently positive atmosphere to learn new technologies and implement them for the betterment of the business."

10. Choose the appropriate word from the options given.

Sorry for _____ back to you so late. = Sorry for the late response.

- a) coming b) getting c) responding

Let's _____ (= arrange) a meeting for Friday.

- a) make up b) think up c) set up

Part-B (5 × 10 = 50 Marks)

11. a) Complete the paragraphs with the most appropriate sentences so that the paragraph flow is not broken. [4]

Paragraph 1

I was only 4 years old when my dad was working with elephants, lions and tigers. ----. When I was 14, I was already taking care of and raising baboons and lion cubs, leopard cats and other animals. At 17, I began working professionally with elephants. I did that for about 8 years and then gave it up. I have been working in the construction business since then.

- Elephants and many other animals are just like people
- Therefore, I always had animals around me
- You have to love them unconditionally
- But nothing would happen to elephants
- They are the type of animal that demands food all the time

Paragraph 2

You need a total of about 60 minutes of physical activity a day. Here is the good news. ----. Five or ten minute sessions of physical activities throughout the day are just as good for you. These may include walking, jogging, running, and riding a bike.

- It will give you lots of ideas for staying fit and healthy
- He regularly takes physical education classes at school
- You should turn off that television and get moving instead
- A program called "The Fitness Fighters" was started
- This does not have to be done all at one time

b) Write your opinion on one of the following topics. Your word limit is 50-75 words [6]

- Should teachers be allowed to have cell phones in the classroom?
- Should the state execute dogs that have bitten someone?
- Should talking on a phone without a hands-free device while driving be illegal?

12. a) Classify the types of advertisement based on the following text.

[6]

Advertising

Institutional advertising tries to develop goodwill for a company rather than to sell a specific product. Its objective is to improve the advertiser's image, reputation, and relations with the various groups the company deals with. This includes not only end-users and distributors, but also suppliers, shareholders, employees, and the general public. Institutional advertising is marketing designed to promote a company rather than a specific good or service. It can be designed to make the public more aware of a company or to improve the reputation and image of an existing company. Depending on the company, this can be a form of brand advertising. Institutional advertising focuses on the name and prestige of a company. Institutional advertising is sometimes used by large companies with several divisions to link the divisions in customers' minds. It is also used to link a company's other products to the reputation of a market-leading product.

Product advertising tries to sell a product. It may be aimed at the end user or at potential representatives and distributors. Product advertising may be further classified as pioneering, competitive, and reminder advertising.

Pioneering advertising tries to develop primary demand that is demand for a product category rather than a specific brand. It's needed in the early stages of the adoption process to inform potential customers about a new product. The first company to introduce a new technology to its industry doesn't have to worry about a competitive product since they alone have the technology. They have to sell the industry on the advantages of the new technology itself. Pioneering advertising is usually done in the early stage of the product life cycle of the company which introduces an innovation.

Competitive advertising tries to develop selective demand; the demand for a specific manufacturer's product rather than a product category. An innovating company is usually forced into competitive advertising as the product life cycle moves along. After pioneering technology is accepted and most manufacturers are supplying competing products, the innovator is forced to sell the advantages of his specific design over that of the competition. This is usually the situation in a mature market.

Reminder advertising tries to keep the product's name before the public. It is useful when the product has achieved market domination. Here, the advertiser may use "soft-sell" ads that just mention or show the name as a reminder. Reminder advertising may be thought of as maintenance for a product with the leadership position in the market.

- b) Read the passage and answer the questions.

[4]

People say, you need to eat protein, but what is it? Many foods contain protein. The best sources are beef, poultry, fish, eggs, dairy products, nuts, seeds, and legumes like black beans and lentils. Your muscles, your organs, and your immune system are made up mostly of protein.

Your body uses the protein you eat to make lots of specialized protein molecules that have specific jobs. For instance, your body uses protein to make hemoglobin. That is the part of red blood cells that carries oxygen to every part of your body. Other proteins are used to build cardiac muscle. What's that? Your heart! In fact, whether you're running or just hanging out, protein is doing important work like moving your legs, moving your lungs, and protecting you from disease.

Food from animals, such as meat and milk, is called complete. Most vegetable protein is incomplete. It does not give you as much protein as the animal foods. People who eat a vegetarian diet can still get what they need, they just need to eat a wide variety of protein-rich vegetable foods.

For instance, if you have peanut butter on whole-grain bread you're set. Likewise, red beans won't give you everything you need, but red beans and rice will do the trick. The good news is that you don't have to eat all you need in every meal. As long as you have a variety of protein sources throughout the day, your body will grab what it needs from each meal.

You can figure out how much protein you need if you know how much you weigh. Each day, kids need to eat about 0.5 grams of protein for every pound they weigh. That's a gram for every 2 pounds you weigh. Your protein needs will grow as you get bigger, but then they will level off when you reach adult size. Adults, for instance, need about 60 grams per day.

You can look at a food label to find out how many protein grams are in a serving. But if you're eating a balanced diet, you don't need to keep track of it. It's pretty easy to get enough protein.

- i) What is the main message of this paragraph? Give this paragraph a title or headline.
- ii) Which foods are good sources of protein?
- iii) What is called complete food?
- iv) Which of these tells about proteins?
 - a) They make you pretty
 - b) They make you healthy
 - c) They make you hungry
 - d) They make you incomplete.

13. a) Story Writing using connectors: This is the series of Events that took place when Tin Tin and the captain tried to escape. [5]

- i) Tin Tin read the flying manual
- ii) Tin Tin started the plane engine.
- iii) The plane headed into a dangerous thunderstorm.
- iv) The plane was hit by lightning.
- v) They ran out of gas.
- vi) The Captain tried to fix the plane.
- vii) The plane fell on the desert dunes.
- viii) The Captain saved Tin Tin.

Now write a paragraph connecting the sentences in order to come up with a story. Use the sequence words below. DON'T FORGET TO ADD A TOPIC SENTENCE AND A CONCLUDING STATEMENT as well.

SEQUENCE CONNECTORS:

At first	firstly	first of all	to begin with
secondly	thirdly	finally	in the end
afterwards	after that	then	next

b) Write your answer to the question "Tell me about yourself". Your answer should be between 350-400 words. [5]

14. a) Write the content for the topic "Extra curricular activities should be made compulsory in school" Use all the Six Thinking Hats (350 -400 words). [5]

b) Identify the Hat used to put forth the point. [5]

Discussion Point	Hat
As the discussion is about, "Are digital payments secure enough for the Indian economy to go cashless". My opinion is, as of now India is not advanced and secured the payments to go completely cashless.	
Digital payment method reduces our manpower & cashless transaction, also saves our time.	
Security is an issue with Digital payments in India. A big chunk of our population does not feel safe to go digital and many of them don't know how to operate new gadget as well as new technology.	
Digital money or we can say virtual money is safe as far as the physical theft or robbery is concerned.	
Going cashless and being secure are two different things. The Indian government has taken a good step towards digital payment but on same hand it should take proper steps to make people aware that digital payments are totally secure.	

15. a) Your college is organizing a symposium on latest technical trends. Write a mail to the principal and staff members of an engineering college next door inviting them to attend the symposium. [5]
 b) Write your answer to the question "Why should I hire you?" [5]
16. a) Your friend Charlie is fat. You are worried about him. Write down your advice to him. This is his lifestyle. [4]

Complete the sentences below with the verbs given

drive eat (x2) drink (x2) do walk watch

- He doesn't _____ any exercise. He _____ too much television.
 He doesn't _____ any water. He _____ too many soft drinks.
 He doesn't _____ anywhere. He _____ everywhere.
 He doesn't _____ any vegetables. He _____ too many chips.

Use the following words in your advice. Limit your paragraph to 50-75 words.

Must, should, shouldn't, have to, can, may

- b) Each of the following questions contains a small paragraph followed by a question on it. Read each paragraph carefully and answer the question given below it. [6]

The attainment of individual and organisational goals is mutually interdependent and linked by a common denominator - employee work motivation. Organisational members are motivated to satisfy their personal goals, and they contribute their efforts to the attainment of organisational objectives as means of achieving these personal goals.

The passage best supports the statement that motivation -

- A) encourages an individual to give priority to personal goals over organisational goals.
 B) is crucial for the survival of an individual and organization.
 C) is the product of an individual's physical and mental energy.
 D) is the external force which induces an individual to contribute his efforts.
 E) makes organization and society inseparable.

Though the waste of time or the expenditure on fashions is very large, yet fashions have come to stay. They will not go, come what may. However, what is now required is that strong efforts should be made to displace the excessive craze for fashion from the minds of these youngsters.

The passage best supports the statement that:

- A) fashion is the need of the day.
 B) the excessive craze for fashion is detrimental to one's personality.
 C) the hoard for fashion should be done away with so as not to let down the constructive development.
 D) work and other activities should be valued more than the outward appearance.

The future of women in India is quite bright and let us hope that they will justify their abilities by rising to the occasion. Napoleon was right when he declared that by educating the women we can educate the whole nation. Because a country can never rise without the contribution of 50% of their population.

The passage best supports the statement that:

- A) India is striving hard for the emancipation of women.
 B) all women should be well educated.
 C) a nation can progress only when women are given equal rights and opportunities as men.
 D) women ought to be imparted full freedom to prove their worth and contribute to the progress of the nation.

17. Answer any *two* of the following:

- a) Using the story prompts write a story using the past tense. [5]
 A farmer had a goose - it laid a golden egg every day - greedy farmer - wanted to more golden eggs at once - thought of a plan - killed the goose - opened its stomach - no golden egg - Moral.
- b) Arrange the steps in sequence to show how to book e-tickets: [5]
 i) ~~Now you are taken to a payment gateway and you have to provide details of your card.~~
 ii) The site is secured by VeriSign and hence chances of any fraud are almost Nil.

- iii) You can reprint your tickets later on clicking "Reprint ticket" if you fail to print while booking
 - iv) You may use your driving license, passport or electoral/official identity card.
 - v) After you click the tab "Find the train", all the available trains on that particular date will be listed and you may look for availability of berths.
 - vi) After login, you will be directed to the page "Plan your Travel"
 - vii) Here you have to provide details of the source and destination station, class of travel, date of journey and type of ticket (i-ticket or e-ticket). After supplying this information you have to click "Find the train". While selecting source and destination station, take care to input only the 4 first characters of the source and destination stations. Alternatively, you can click on the icon and select the stations.
 - viii) Get yourself registered online by submitting the Registration Form available in this web site with your personal details. Registration is completely free. You will get a user-name and password for subsequent login on the website.
 - ix) Once you get assured that reservation is available you have to provide details about the passengers". As per the recent changes, you will not be asked to give identity details but you have to carry identity proof with you while travelling.
 - x) Choose the bank you have got ATM or credit card for payment.
 - xi) Next step is to make payment, click the tab
- c) Using the following phrases, write an email with a minimum of 70 words and a maximum of 100 words to your parents describing the experience related to your first campus interview. [5]
- 80 minutes - tensed - formal shirt - negative marking - polish - write a program - early in the morning - written test - four member panel - explain - offer - very happy.

